



LUCAS CASTRO ROVERI • UX DESIGNER

Graphic Design graduate with especialization in UX Design.
More than 14 years working with visual communication and User Experience. Developing web interface and connecting people.

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Campinas, São Paulo - Brazil



EDUCATION

- **UX Design Especialization** | 08.2022 - 08.2023
PUC Campinas
- **Graphic Design Bachelor** | 2011 - 2015
Escola Superior de Administração, Marketing e Comunicação - ESAMC



INTERNATIONAL EXPERIENCE

Business English - Advanced
01.2018 - 03.2018
Languages International
Auckland, New Zealand



EXPERIENCE

- **UX/UI DESIGNER | GRI Institute** 04.2023 - 09.2025
End-to-end development of the GRI Hub, one of the biggest content portals for Real Estate and Infrastructure markets.
- **DESIGNER | Requestia Software** 11.2020 - 04.2023
Development of website layouts, landing pages, e-mail marketing and graphic materials for promotion at events.
- **ART DIRECTOR | Fourmi Publicidade** 05.2018 - 07.2020
Creation, adaptation and image treatment of advertising and publicity material both offline and online.
- **SALES ASSISTANT | Takasago Brasil** 09.2015 - 09.2017
- **MARKETING INTERN | Takasago Brasil** 09.2013 - 08.2015
Creation of digital mockups for new perfume concepts.
- **FINAL ART | Stamp Now (Graphic Industry)** 08.2011 - 05.2013



TOOLS



Check my portfolio:
behance.net/lucasroveri